



australian  
pharmacy  
council

# APC STRATEGIC DIRECTIONS 2017-2020

ADVANCING AND ASSURING QUALITY IN PHARMACY EDUCATION



## Reputation

Our key stakeholders understand and value our distinct contribution



## Accreditation & Assessment

Our accreditation and assessment standards and methodologies are contemporary and integrative



## Business model

We are able to diversify and grow our revenue streams



## Position

We will emerge as a leader in dynamic and changing regulatory environment



## Capability

Our governance, staff and systems are fit for the future