

17 October 2018

## Media Release

### Influencing Interprofessional Communication and Practice: Today's Realities

Lloyd Sansom, AO Lecture Series Tuesday 27 November, Canberra

The Australian Pharmacy Council's (APC) immediate past president Professor Debra Rowett PSM, will be examining interprofessional communication and practice for the next Lloyd Sansom, AO Lecture Series, which is back by popular demand.

Debra, a highly regarded pharmacist who has worked extensively in the area of quality use of medicines, inter-professional practice, health policy and workforce development in Australia and internationally says the reality of technology today requires effective interprofessional communication that reflects the patient's journey – increasingly it will be via electronic and digital platforms.

"Health care in Australia is changing to address the challenges in providing effective, timely, value-based care. The success of healthcare teams relies on effective interprofessional communication," Professor Rowett said.

"Current models are often provider-centric involving a variety of health care providers to meet the varied health care needs of a population. The increasing array of diagnostic tests, complexity of illnesses, multimorbidity, interventions and care options combined with the number of health carers and organisations involved can make it difficult for patients and providers of care to negotiate the health care system.

"This complexity, a lack of integrated information systems and the increasing longitudinal care required for an ageing population and those living with chronic disease can impact effective communication between health care team members, their patients and their carers and families.

"But what does the profession risk by expanding its operations in an interprofessional setting? How do we implement successful interprofessional communication opportunities in practice, policy and education?" Professor Rowett said.

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Join us at the next Lloyd Sansom, AO Lecture Series to find out more about interprofessional communication and practice and where it has the potential to take pharmacy into the future. Attendance is free, however registration is required for catering purposes.

- Where: Majura Park Conference Centre, Lancaster Place, Majura Park, Canberra
- When: 4pm Tuesday 27 November 2018
- Register here: [Lloyd Sansom, AO Lecture Series](#)
- [Tweet us your questions on this subject and we'll aim to discuss your ideas and queries on the day @AusPharmCouncil #Lloydlecture](#)

*Prof. Debra Rowett is Discipline Leader: External Relations School of Pharmacy and Medical Sciences at the University of South Australia and Director of the Drug and Therapeutics Information Service (DATIS), Repatriation General Hospital, Adelaide. She has been at the forefront of academic detailing training and implementation in Australia and is a member of the national Drug Utilisation SubCommittee of the Australian Pharmaceutical Benefits Advisory Committee (PBAC). Debra is also an Adjunct Associate Professor at the University of Queensland and has published widely.*

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